

OCT 28 1924

©CIL 20701 C

RAMSHACKLE HOUSE

Photoplay in 6 reels

From the novel by Hulbert Footner

Directed by Harmon Weight

Author of the Photoplay (under section 62)  
Tilford Cinema Corporation of U.S.

Washington, D. C.

OCT 28 1924

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Tilford Cinema Corporation of U.S.

Ramshackle House - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Tilford Cinema Corporation of U.S.  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Ramshackle House	10-28-24	©CIL 20701

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 28th day of  
October, 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

OCT 31 1924

*Fulton Brylawski*

You have a star who is one of the best drawing cards on the screen, in a story that has attained wide popularity as a novel.

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OCT 28 1924

PRESS SHEET  
ON

# "Ramshackle

PRODUCERS DISTRIBUTING CORPORATION, 469 FIFTH AVENUE

## Betty Compson Stars in Hulbert Mystery Story of Amazing in the Treacherous

(This Story Is To Be Used During the Run of the Picture)

### Clever Murder in "Ramshackle House"

"What is the most baffling crime?" was asked a New York police official, whose name is withheld for obvious reasons. The reply was "A crime is generally baffling to the police in proportion to the absence of definite motive which prompts it. In other words, no matter how great a mass of circumstantial evidence may point to the guilt of an individual, that evidence cannot be regarded as proof unless a clear motive can be established for the commission of the crime."

The truth of this official summarizing of what constitutes a puzzling murder mystery is borne out in Betty Compson's latest screen success, "Ramshackle House," now playing at the Theatre. Although this photoplay is not of the stereotyped who-killed-so-and-so variety, a crime is committed which has an important bearing on the story. A prominent New York stockbroker is killed following a quarrel with his partner who leaves the next day to go on a canoeing trip. Of course, we are certain that the partner, Counsell, is innocent although circumstantial evidence is strong against him and a great hue and cry is raised to make him pay the death penalty. The mur-

dered man, Dongan, is shown to have had no enemies, no complications in his life which might have given rise to any of the usual motives for such a deed. In fact, throughout the progress of the story no such motive appears.

The only character who displays any trace of vindictiveness is Ernest Riever, a man of great wealth and high standing in society, who takes a most active part in bringing the suspected man, Counsell, to trial. This is explained by the fact that Riever had been a close friend of the murdered man. It later develops that Riever has an additional motive for wishing to see Counsell punished; Counsell had known Riever's wife before he married her and Riever imagined he had proofs that some feeling of sentiment between them remained.

Still no motive for the crime! If Riever had killed Counsell in a fit of jealous rage or out of revenge for his friend's foul murder all would have fitted in nicely with the theory of the police. It is not until the very end, when Riever has shown himself in other ways to be one of the greatest villains shown on the screen that the truth is divulged. It is an obscure motive of this sort which is baffling to the police and aids in heightening the suspense as the many threads of mystery in "Ramshackle House," are unraveled.

### FOR YOUR INFORMATION

TILFORD CINEMA CORPORATION  
PRESENTS

**BETTY COMPSON**

IN

**"RAMSHACKLE HOUSE"**

from the novel by Hulbert Footner

WITH

**JOHN DAVIDSON**

and an all star cast

Directed by **HARMON WEIGHT**

Produced by **TILFORD CINEMA CORPORATION**

Scenerio by **COOLIDGE STREETER**

Released by **PRODUCERS DISTRIBUTING CORPORATION**

#### THE CAST

Pen Broome	Betty Compson
Don Counsell	Robert Lowing
Ernest Riever	John Davidson
Pendleton Broome	Henry James
Keating	William Black
Spike Talley	Duke Pelzer
Blanche Paglar	Josephine Norman

#### THE STORY

Pen Broome, returned from college, finds herself buried in a run-down estate in southern Florida with no companions but her father and a few Negro servants. Therefore, when she discovers Don Counsell camping on Broome's Point, his companionship is doubly welcome. They fall in love. Pen is horrified to read in the paper that he is

RIVOLI-All

**BETTY  
COMPSON**

in



"Ramshackle House"

From the  
HULBERT

A Gripping  
Mystery

Released by  
Producers Distributing  
Corporation

SEE THE BIG ALLIGATOR

SS SHEET

ON

# ackle House"

CORPORATION, 469 FIFTH AVENUE, NEW YORK CITY

## n Hulbert Footner's f Amazing Twists, Laid acherous Everglades of Florida

This picture was directed by a master craftsman, Harmon Weight, director of George Arliss in his greatest successes.

LI All Week.

TY  
PSON



# "Ramshackle House"

From the popular novel by  
HULBERT FOOTNER.

A Gripping Tale of Love,  
Mystery and Adventure.

(A Feature Story to be Used During the Run of the Picture)

### Seminole Indians Act In Pictures For First Time

Famous Tribe Take Part in  
"Ramshackle House" Star-  
ring Betty Compson

Much has been written about that most interesting tribe of redmen who are so often confused with the early American Indian, the Seminoles of Florida.

The origin of the Seminoles is clouded in theory and it is not actually known from whence they came. They are men of huge stature and handsome in feature but bear little resemblance to the early American warriors who are supposed to have descended from Chinese stock. The Seminoles are few in number but are proud of the fact that they are still a Nation and have never surrendered to the laws of the white man.

The Seminoles have always dwelt in the higher and less swampy portions of the Everglades jungle and eke out a living by hunting alligators. It is from this source that most of our domestic skins for traveling bags are obtained. Each year the Seminoles bring into the market upwards of 30,000 alligator skins of various sizes.

By dint of much persuasion and certain material consideration some of the Seminoles were induced to take part in Betty Compson's latest picture, "Ramshackle House," which is now being shown at the ... Theatre. It is needless to say that this is the first time in the history of the tribe that any of them had attempted dramatic roles before the camera. Even the services of the Chief of all the Seminoles, Chief Ha-Thon-Wa-A-Chee, were secured and he permitted the use of one of the larger of the Seminole villages. These villages are composed of groups of huts made of woven grass; not very substantial homes but the tough grass is so cleverly plaited together that it sheds successfully even the torrential rains of the semi-tropics.

Another of the Seminole actors in "Ramshackle House" is a famed alligator fighter of the tribes who goes by the name of Joey Joey. He has been hunting and fighting alligators since he was twelve years of age and will dive overboard and grapple with the very largest specimen and finally subdue the creatures with no weapon other than his bare hands. This fact was made good use of in the picture and Joey Joey is shown actually attacking a huge alligator empty handed and, after many narrow escapes, overcoming the reptile and leaving it helpless.

The curious boats made by the Seminoles and used in their hunting expeditions are also shown when Miss

(Take this story to your Editor before you run the picture)

### Gripping Mystery In Compson Film

"Ramshackle House" Full of  
Surprising Punches and  
Amazing Twists

'Tis said that the dyed-in-the-wool movie fan, who prides himself upon always being at least two reels ahead of the projection machine when a feature picture is being shown and can forecast every twist punch and angle of the story, is in for a big surprise when he views Betty Compson's latest starring vehicle, "Ramshackle House," which comes to the ... Theatre, for a ... run next ...

"Never a dull moment" is the motto of the producers of "Ramshackle House," and the vivid picturization of Hulbert Footner's popular novel more than makes good the boast. It is a murder mystery, but not of the conventional type which depicts the crime in the first reel and leads the audience through a maze of confusing details until the guilt is finally fastened upon someone quite above suspicion. This is a powerful human interest picture with a mystery background; the story of a young girl who finds that the man she loves is being hunted down for the foul murder of his business partner, hides him in the forest to save him from being lynched by an overrighteous mob and then, with her back to the wall, fights single-handed the overwhelming forces of Law, Money, Public Opinion and one of the greatest villains ever portrayed on the screen.

Beautiful Betty Compson is the star of this spine-tingling tale and gives one of the best performances of her career. John Davidson, famed for his "heavy" roles, plays the sinister malefactor; Robert Lowing is the male lead and the excellent supporting cast includes Henry James, William Black, Duke Pelzer and Josephine Norman.

Harmon Weight, director of George Arliss in his greatest screen successes, directed the production.

### PARAGRAPH BIOGRAPHIES

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#### JOHN DAVIDSON

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PRESENTS

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from the novel by Hulbert Footner

WITH

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#### THE STORY

Pen Broome, returned from college, finds herself buried in a run-down estate in southern Florida with no companions but her father and a few Negro servants. Therefore, when she discovers Don Counsell camping on Broome's Point, his companionship is doubly welcome. They fall in love. Pen is horrified to read in the paper that he is wanted for the murder of his partner, Collis Dongan. Pen's father spreads the news in the village that Don is skulking on his property. When Pen shows the newspaper item, he wants to return and give himself up, but she tells him that he will fall into the hands of a blood-thirsty mob which will lynch him before he can get out. Against his will, he agrees to stay in hiding until the mob leaves. Pen takes food to Don in his hiding place.

The house and estate are overrun with reporters, detectives and greedy villagers, eager to get the reward for Don's capture offered by Ernest Riever, friend of the murdered man. Riever arrives with Keesing, Chief Detective from New York, to take charge of the case.

Pen is curious about Riever's interest in Don's capture and learns that Riever's wife had written a letter to Don at the time she was suing her husband for divorce. Riever had tried in vain to use this letter in Court. Don attributes Riever's eagerness to have him captured to his bitterness over this affair. Riever has become infatuated with Pen and she determines to cultivate him so that she can fight him on more even terms. She discovers that Riever is unusually interested in a newspaper account concerning the disappearance of "Spike Talley," a notorious gunman. She gets in touch with Spike's sweetheart, Blanche Paglar, who tells her that Spike is a professional killer who could be employed by a rich man like Riever.

Don's canoe, which he had sunk, is found, and so Keesing knows that Don is in the vicinity and accuses Pen of aiding him. Mad with jealousy, Riever threatens to send Don to the chair if Pen will not marry him. Knowing that Riever will search the woods, Pen signals Don to come to the house to hide. By a ruse, she keeps the detectives off, but both Don and she are almost caught, so he leaves a note saying that, rather than endanger her further, he will strike back to the Everglades until the search is given up.

Knowing of the treachery of the Everglades, Pen tells Riever that she is going to bring Don in. She enlists the aid of the Seminole Indian Chief who she knows can penetrate the Everglades, and they find Don and save him just as he is about to be set upon by alligators. Keesing has followed Pen and so she is forced to pretend that she intended to bring her prisoner back.

Riever imprisons Don in one of the ballast bulkheads at the bottom of his yacht. Determining upon a fiendish revenge, he turns on the water, which will rise slowly until it closes over Don's head. Pen suspects foul play and promises to marry Riever if he will let Don go free. Riever says it is too late and takes Pen in his arms. While they are struggling, Spike Talley breaks in. He denounces Riever for the murder of Collis Dongan and an attempt to put him out of the way because of his knowledge of the crime. Then Pen knows that Riever had killed Don's partner in order to get revenge by fastening the crime on him. Spike and Riever fight while Pen tries in vain to release Don, who is almost overcome.

Keesing, who has pretended to be aiding Riever, now enters and says that the police have been suspecting him. He handcuffs Riever and aids Pen in rescuing Don. Riever shoots himself. Pen rejoices with Don that his name is cleared at last.

# BETTY COMPSON

in



SEE THE BIG ALLIGATOR  
One of the greatest thrills

Three-column Ad Cut No.

## INTERESTING FACTS TO BRIEF ADVANCE

### BETTY COMPSON IS HONORED AT GAMES

"Betty Compson Night" at the Hi-Li games in Hialeah was truly a gala occasion. It was announced in the Miami papers by the managers of the new "fronton" or stadium where the Spanish game is played that a certain evening had been dedicated to the star of "Ramshackle House," the photoplay then being produced in the Tilford studio in Hialeah, and that Betty herself would be present. Needless to say a great crowd turned out to see her.

Hi-Li is a comparatively new game in this country but is the national game of Spain and Cuba. It is a compromise between lacrosse and hand ball. It is played in a court having three high walls, the players throwing and catching a small ball in a long basket which is strapped to the wrist. The girls use racquets when playing because to manipulate the basket-like contrivance requires great strength and endurance.

"Ramshackle House" is the screen version of Hulbert Fortner great mystery novel. It comes to the Theatre for a run, next

### HOUSE HAD TO BE RAMSHACKLED

One of the problems which confronted the producers of Betty Compson's latest starring vehicle, "Ramshackle House," which comes to the Theatre for a run, next week, was to secure a house in a sufficiently dilapidated condition to live up to the name. Miami, Florida, where the picture was made, is almost a brand new town. Nothing in the housing line is more than a few years old and climate is so mild that houses retain their original freshness for a long period. The only solution was to get as old a building as possible and then "age" it. An army of workmen were turned loose with instructions to remove anything from the house and grounds which had a semblance of youth. Of course the boards couldn't be ripped off the house but in many places old building material was nailed on over bright looking spots and the place was "shackled" in a style to suit the most critical.



# "Ramshackle House"

From the popular novel by  
**HUBERT FOOTNER.**

A Gripping Tale of Love,  
Mystery and Adventure.

**ALLIGATOR FIGHT—**  
greatest thrills ever screened!

Three-column Ad Cut No. 5

**FACTS TOLD IN**  
**BRIEF ADVANCE STORIES**

**HOUSE HAD TO**  
**BE RAMSHACKLE**

One of the problems which confronted the producers of Betty Compson's latest starring vehicle, "Ramshackle House," which comes to the Theatre for a run beginning next week, was to select a house in a sufficiently dilapidated condition to live up to the name. Made in Florida, where the picture was almost a brand new town. The housing line is more than a few years old and climate is so fresh that houses retain their original gloss for a long period. The solution was to get as old a building as possible and then "age" it. A large army of workmen were turned out with instructions to remove anything from the house and grounds which bore the semblance of youth. Of course the boards couldn't be ripped off the walls in many places old building material was nailed on over bright-looking spots and the place was "shackled" in a style to suit the critical.

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**BETTY'S LEADING MAN**  
**THINKS SHE IS GREAT**

Probably the sincerest praise that can be given a star is that coming from her fellow-worker. Robert Lowing, Betty Compson's leading man in "Ramshackle House," her latest picture which will be shown at the Theatre for a run beginning next week, said: "It was an honor and a pleasure to work with Betty Compson. She never steals a scene and what's more, she helps you in every possible way. I hope it will be my good fortune to work with her again."

**A NOVEL SETTING**

The exotic beauty of the Everglades of Florida is used as a background for Betty Compson's picture, "Ramshackle House," which comes to the theatre for a run, next week.

The cast is an unusually strong one, including John Davidson who scored a distinct personal hit as the villain in support of Rudolph Valentino in "Monsieur Beaucaire"; Robert Lowing, William Black, Henry James, and others of equal note.

**ring Betty Compson**

Much has been written about that most interesting tribe of redmen who are so often confused with the early American Indian, the Seminoles of Florida.

The origin of the Seminoles is clouded in theory and it is not actually known from whence they came. They are men of huge stature and handsome in feature but bear little resemblance to the early American warriors who are supposed to have descended from Chinese stock. The Seminoles are few in number but are proud of the fact that they are still a Nation and have never surrendered to the laws of the white man.

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The curious boats made by the Seminoles and used in their hunting expeditions are also shown when Miss Compson is taken into the heart of the Everglades jungle by Joey Joey to hunt for her lost sweetheart. These boats are hewn out of a single log and appear clumsy but a Seminole, standing erect in the stern and wielding a long pole, can propel them through the water at great speed.

The situation in which the Seminoles took part is one of the most thrilling in the picture. "Ramshackle House" is the picturization of Hulbert Footner's widely read mystery novel of the same name. It was adapted for the screen by Coolidge Street.



**BETTY COMPSON in**  
**"RAMSHACKLE HOUSE"**  
**RELEASED BY**  
**PRODUCERS DISTRIBUTING CORP.**  
**One-Col. Star Cut No. 1**

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### JOHN DAVIDSON

Born in New York and educated at Columbia University. Stage career with Mrs. Fiske; also in "Penrod," "Young Man's Fancy." Pictures include: "The Great Lover," "No Woman Knows," "Under Two Flags," "The Idle Rich," "A Fool's Paradise," "The Woman Who Walked Alone," "Saturday Night" and "Monsieur Beaucaire."

### ROBERT LOWING

Born in Michigan. Educated at University of Notre Dame. Stage career; stock for four years and with "The Great Lover" and "Monsieur Beaucaire."

brown hair and grey eyes. Hobbies: Riding horseback and reading.

### HENRY JAMES

Pictures include "You and I," "Mother Eternal," "Received Payment," etc.

### WILLIAM BLACK

Born in Irvington, N. Y. Thirty years on the stage here and abroad. In pictures for nine years. Latest films include "Sonny," "The Steadfast Heart," "Ice-Bound," and "Big Brother." Hobbies: motor-boating and interior decorating.

### JOSEPHINE NORMAN

Pictures include "Miami" and "Another Scandal." Is an artist. Won a scholarship for National Academy of Design. Has studied under Neysa McMein, Ben Ali Haggin, Erving Wiles and Howard Chandler Christy. Led McAdoo demonstration in recent Democratic National Convention in New York.

### HARMON WEIGHT

Director. Born and educated in Salt Lake City. Stage career, sixteen years as stage director and managing own stock company. Screen career since 1918. Pictures include: "Palace of Darkened Windows," "Disraeli," "The Ruling Passion," "The Man Who Played God" and "The Ragged Edge."

# Miss Compson's Magnetic Personality and Superb

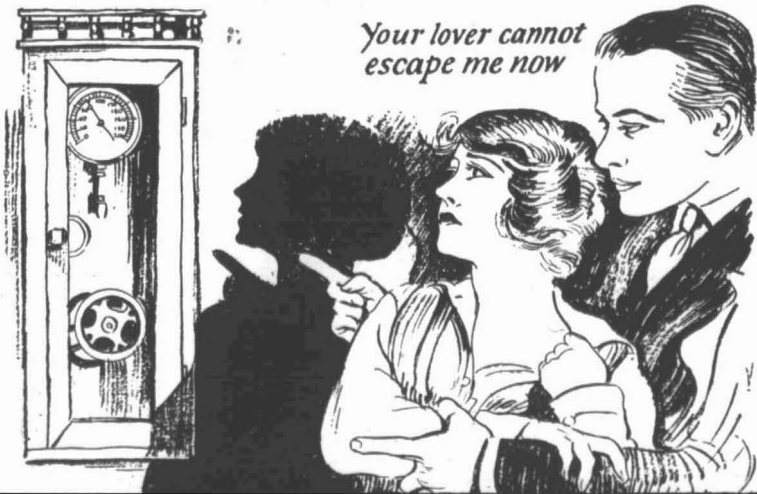


Two-Column Production Cut No. 2

Use a Slide to Bring Them In!



## Rivoli Theatre



### EXPLOITATION FOR GREATER PROFITS

#### Star, Story and Director

The essential elements of a money-making picture are a real star, a great story and a master director. Here is a production that combines these three elements to a marked degree. Betty Compson is a box-office star—one of the biggest drawing cards in pictures. Her name on your theatre marquee is exploitation as effective as any you can devise. In selecting a vehicle for Miss Compson, the prime consideration was to get a story and a actress ample opportunity to display her magnetic personality and artistry. "Ramshackle House" is a story. It has love interest, intrigue, fast action, a powerful climax and a background of mystery that is baffling. The picture reflects the craftsmanship of a master director, Harmon Weight, who directed successful, "The Green Goddess," "Man Who Played God." Here is a photoplay in which you have a gripping story with many new twists, is excellently directed and splendidly acted—it is real entertainment. picture that will make money because it is real entertainment.

#### WINDOW TIE-UPS WITH BOOKSTORES

"Ramshackle House" is based on Hulbert Footner's widely read novel of the same name, published by George H. Doran Company. Here is an opportunity for you to get some good window displays in bookstores and drug department stores selling books. Get them to put stills, window and lobby cards in their display and to give a prominent position to a card reading: "Read Hulbert Footner's great mystery novel 'Ramshackle House,' then see the screen version starring Betty Compson at the ..... Theatre."

#### HOW TO DECORATE YOUR THEATRE

With beaver board or compo board, paint and cut out a roof top and put it over your box-office. This is and easy and will be very effective. You might decorate your lobby with branches and leaves in keeping with the setting of the picture. The three-sheets could be cut out and mounted for cut-outs or a miniature of "Ramshackle House" in your lobby, will attract a lot of attention.

#### AN APPROPRIATE BALLYHOO

Make a house-top out of beaver or compo board and put it on the top of a truck above a sign reading: "Come to 'RAMSHACKLE HOUSE' with BETTY COMPSON for an evening of real entertainment (Street location of theatre). The foregoing copy will make a good throwaway, too.

#### TIE-UPS WITH PAINTERS, DECORATORS, REALTORS, ETC.

The title of this picture lends itself easily to tie-ups with painters, decorators, realtors, furniture people and others connected with houses or their furnishings. Get them to take co-operative newspaper advertising or to put some stills of the picture in their windows reading something like: "Don't have a 'Ramshackle House.' It will look like newly built after we renovate it." Scene from the great mystery story "Ramshackle House," starring Betty Compson, now playing at the ..... Theatre. Or— "Why live in a 'Ramshackle House' when you can buy a new one on easy payments?"

#### SERMONS AND NEWSPAPER ARTICLES

Ernest Riever and his philosophy, "Hate gives you more pleasure than love because you can never entirely possess the one you love, but you can entirely annihilate your enemy," is an interesting subject for sermons and special articles and you should have no trouble in getting the ministers and editors to take it up if you explain it to them.

# tic Personality Superb Artistry at Their Best

## ON FOR TER PROFITS

and Director

money-making picture are a real director. Here is a production that a marked degree.

ice star—one of the biggest draw on your theatre marquee is exploitation.

Compson, the prime consideration, that would give this brilliant y her magnetic personality and ch a story. It has love interest, powerful climax and a back-

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you have a gripping story with ected and splendidly acted—a e it is real entertainment.

## ITH BOOKSTORES

on Hulbert Footner's widely ned by George H. Doran Com- you to get some good window department stores selling books. d lobby cards in their display a card reading: "Read Hulbert mshackle House," then see the on at the ..... Theatre."

## YOUR THEATRE

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COMPSON

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(Street location of theatre).

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.. Theatre.

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## PAPER ARTICLES

"Hate gives you more pleasure irely possess the one you love, enemy," is an interesting sub- lous should have no trouble

(Two Sure-Fire Features; One to be used in advance, the other during showing).

## Thrilling Rescue From Giant Alligator Is Shown In "Ramshackle House"

Betty Compson's Latest Picture Depicts Perilous Encounter In Treacherous Everglades

One of the hold-your-breath thrills in Betty Compson's latest starring vehicle. "Ramshackle House," is a battle between a man and a two hundred and fifty year old alligator. Such a contest has never been presented on the screen before and it is doubtful if it ever will be again, for few men can be found who possess the courage to

attack empty-handed one of these giant reptiles of the Florida jungles.

The occasion for the strange combat is brought about as the climax of a series of dramatic events which drive the hero, Don Counsell, (played by Robert Lowing), to flee to the jungle wilderness of Florida, known as the Everglades, the dangers of which he knows nothing of. This great area which covers many miles in extent may be compared with the Tropical jungles lying in the Congo or along the Amazon River. Parts have been drained and the muck soil is being dug out and used in agriculture, but many portions still retain their original character, and it is certain death to anyone to penetrate this treacherous terrain, who is not familiar with the dangers which lurk there.

In the picturized version of Hulbert Footner's famous novel, Don, seeking a refuge where his pursuers cannot reach him, has worked his way painfully to the very heart of the Everglades and is hopelessly lost. Hours of tramping through mud and ooze, often up to his waist, which seeks to pull him down like quicksands, and groping about in the semi-darkness produced by the dense tropical growth overhead, has sapped his strength until each stride forward into the unknown brings him nearer to collapse. Beside the terrors of wandering aimlessly and falling a victim to starvation, there are added perils in the form of the deadly water variety of rattlesnake which infests the place and the more formidable species of the jungle reptile, the alligator.

The alligator is conceded to be one of the most curious creatures known. It is cowardly by nature but fully as treacherous as any of the reptile tribe. The alligator has gained the reputation of being sluggish in its movements because of its peculiar habits, but he is only slow to move when he has no special business on hand. In this picture is shown with what speed and agility he goes after a victim and battles with his natural enemy—man. The alligator attains a great age, equal to, if not greater, than his nearest rivals—the turtle and the elephant. Some of the alligators now in captivity are estimated to be at least one thousand years old. This longevity may be partly due to two causes: It is covered with such a thick, horny hide as to make it almost proof against any enemy, and it assiduously conserves its energy, moving only when it actually must to secure food. The alligator buries itself in the mud, digging into what are called "alligator pits," and often remains there in one spot for six months at a time. It is believed that he eats but once or twice a year, so when he comes out of his

"pit" and goes in search of food, he becomes a very dangerous foe.

In "Ramshackle House," which comes to the ..... Theatre for a ..... run next ..... Don fights his way along, stepping back from a rattler about to strike at one point and just avoiding

stepping into an alligator pit at another, until he suddenly becomes entangled in a mass of creepers on the edge of a swamp. His efforts to free himself are futile. His feet are so entangled and his footing so uncertain in the soft mud that he is powerless to move. A giant alligator has been watching his struggles from where he lies sunning himself on the bank, and now slides noiselessly into the water and swims warily toward the helpless man. An alligator, although it will fight with the ferocity of a lion when attacked, will seldom be the aggressor, and only when his intended victim has been rendered helpless by wounds or exhaustion.

Don sees the creature moving relentlessly toward him and struggles frantically to free himself, but the mass of creepers hold him in their toils. Finally, he trips and falls into the muddy water. The alligator moves ahead, for in this position, a man is an easy prey for the beast. It is a fact that an alligator cannot close his huge jaws on a man when he is in an upright position. He must first knock the man down, and this he does by whirling about with incredible speed and striking his foe with his long, muscular tail. As the alligator comes within a few feet of Don and circles before making the attack, the canoe containing Pen (played by Betty Compson) and the Seminole Indian guide, shoots into sight and comes swiftly to the rescue. Although the Indian is not armed, he dives head-long into the water and grapples with the reptile. The battle is on in earnest. One snap of the animal's huge jaws probably end the contest. The Indian knows this and has learned to guard against it. He cannot hurt the alligator, but he hopes to tire him out and give Don and Pen a chance to escape. Over and over they tumble in the water, the 'gator slashing the surface into foam as he tries vainly to knock the Indian unconscious with his tail. The Indian clings desperately with fingers locked about the creature's throat, taking great care to keep out of range of his four terrible legs armed with their sharp claws used for ripping his victims apart, and waiting an opportunity to seize his snout while the jaws are closed. In this position a 'gator is helpless. Finally, the Indian works the reptile into shallow water and, with a sudden movement, snaps his jaws shut and drags him to the bank. Before the beast can recover, the Indian has entered the canoe and is speeding all back to safety.

Many weird contests have been staged for the screen, but none has the strange fascination and the hair-raising thrills of this struggle in the heart of the Florida jungles.



**"RAMSHACKLE HOUSE"**  
RELEASED BY  
PRODUCERS DISTRIBUTING CORP.  
**One-Col. Prod. Cut No. 1**

(Take this story to your editor before you run the picture)

## ROBERT LOWING IS NEW SCREEN IDOL

But He Isn't a Bit Conceited  
and He Detests His  
"Gorgeous Wave"

IS BETTY'S LEADING MAN

Talks About His Role in "Ramshackle House," Love and Other Things

The movie editor has been warned that after the opening of "Ramshackle House" at the ..... Theatre next ..... he is sure to be deluged with letters from overwhelmed young ladies wanting to know something about that "perfectly gorgeous looking chap, Robert Lowing—Betty Compson's leading man." And so, to avert the deluge, or rather to anticipate the wishes of the fair ones, we hasten to disclose the following facts about the young man in question:

Bob is a new and creditable addition to the ranks of leading men. Annabelle, we know this is going to break your heart, but, nice as he is on the screen, he's even nicer off. Yes, Veronica, he has brains as well as good looks and a generous amount of them, too. Sorry to disappoint you, Grace, but he's not a bit conceited. He says good looks aren't something to be proud of, they're something to be thankful for, because you have nothing to do with them, you just take what you get.

About "Ramshackle House," Irene, he liked making it very much because his role gave him an opportunity to do a variety of things. But, personally, he was sort of angry at Don, the boy he portrays, because he did everything Pen told him to do, and Bob thinks a woman doesn't really respect a man who does that.

"Of course, Don was in love with Pen," he said, "and naturally wanted to please her, but he believed that staying in hiding was wrong. A man shouldn't go against his principals—even for love."

**BETTY WILL STICK  
TO AMERICAN GARR**

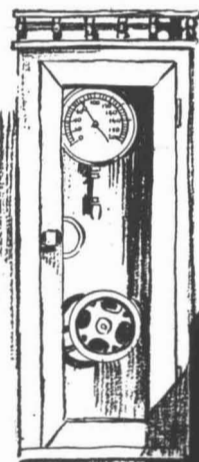


Two-Column Production Cut No. 2

Use a Slide to Bring Them In!



# Rivoli Theatre



Your lover cannot escape me now



## Betty COMPSON "in" Ramshackle House"

Adapted from the novel by  
HULBERT FOOTNER.

Directed by Harmon Weight.

To all seasoned "fans,"  
longing for mystery, ro-  
mance and thrills novel  
enough to stir a jaded  
picture palate, is offered  
this film.

Released by  
Producers Distributing  
Corporation



Six Reels of Surprising Punches  
and Amazing Twists.

Two-Column Ad Cut No. 4

"Ramshackle House" is based on Hulbert Footner's widely read novel of the same name, published by George H. Doran Com-pany. Here is an opportunity for you to get some good window displays in bookstores and drug and department stores selling books. Get them to put stills, window and lobby cards in their display and to give a prominent position to a card reading: "Read Hulbert Footner's great mystery novel 'Ramshackle House,' then see the screen version starring Betty Compson at the ..... Theatre."

### HOW TO DECORATE YOUR THEATRE

With beaver board or compo board, paint and cut out a roof top and put it over your box-off. This is and easy and will be very effective.

You might decorate your lobby with branches and leaves in keeping with the setting of the picture. The three-sheets could be cut out and mounted for cut-outs or a miniature of "Ramshackle House" in your lobby, will attract a lot of attention.

### AN APPROPRIATE BALLYHOO

Make a house-top out of beaver or compo board and put it on the top of a truck above a sign reading:

Come to

"RAMSHACKLE HOUSE"

with BETTY COMPSON

for an evening of real entertainment

Location ..... (Street location of theatre).

The foregoing copy will make a good throwaway, too.

### TIE-UPS WITH PAINTER, DECORATORS, REALTORS, ETC.

The title of this picture lends itself easily to tie-ups with painters, decorators, realtors, furniture people and others connected with houses or their furnishings. Get them to take co-operative news-paper advertising or to put some stills of the picture in their windows reading something like:

"Don't have a 'Ramshackle House.' It will look like newly built after we renovate it."

Scene from the great mystery story "Ramshackle House," starring Betty Compson, now playing at the ..... Theatre.

Or—

"Why live in a 'Ramshackle House' when you can buy a new one on easy payments?"

### SERMONS AND NEWSPAPER ARTICLES

Ernest Riever and his philosophy, "Hate gives you more pleasure than love because you can never entirely possess the one you love, but you can entirely annihilate your enemy," is an interesting sub-ject for sermons and special articles and you should have no trouble in getting the ministers and editors to take it up if you explain it to them.

There's lotsof excitement  
going on in

"RAMSHACKLE  
HOUSE"

Come and See  
What's Doing!

FOR SALE!

One evening of mystery,  
thrills and romance

in

"RAMSHACKLE HOUSE"

The great mystery story star-  
ring Betty Compson at the  
..... Theatre

### A Patronage-Building Mail Campaign Letter

Dear Sir: (or Madam)

Betty Compson, lovelier than ever, is the star of "Ram-shackle House," the picturization of Hulbert Footner's popular story of the mystery love and adventure which suddenly comes to a tumble-down house near the Everglades of Florida.

This story, laid in an unusual setting, will hold you breath-less, in the grip of its spine-tingling thrills and appealing romance. Miss Compson gives one of the best performances of her splendid career and is ably supported by a notable cast headed by John Davidson and Robert Lowing.

I am sure you will not want to miss this most entertaing of pictures. It will be shown at the ..... Theatre for ..... beginning

Cordially,

Manager.

**PS WITH BOOKSTORES**  
is based on Hulbert Footner's widely  
published by George H. Doran Com-  
pany for you to get some good window  
display and lobby cards in their display  
card reading: "Read Hulbert  
Footner's 'Ramshackle House,' then see the  
Compson at the ..... Theatre."

**RATE YOUR THEATRE**  
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**PRIAR BALLYHOO**  
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One evening of mystery,  
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**Age-Building Mail  
Campaign Letter**  
  
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may be compared with the Tropical  
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the Amazon River. Parts have been  
drained and the muck soil is being dug  
out and used in agriculture, but many  
portions still retain their original  
character, and it is certain death to  
anyone to penetrate this treacherous  
terrain, who is not familiar with the  
dangers which lurk there.

In the picturized version of Hulbert  
Footner's famous novel, Don, seeking  
a refuge where his pursuers cannot  
reach him, has worked his way pain-  
fully to the very heart of the Ever-  
glades and is hopelessly lost. Hours  
of tramping through mud and ooze,  
often up to his waist, which seeks to  
pull him down like quicksands, and  
groping about in the semi-darkness  
produced by the dense tropical growth  
overhead, has sapped his strength until  
each stride forward into the unknown  
brings him nearer to collapse. Beside  
the terrors of wandering aimlessly and  
falling a victim to starvation, there are  
added perils in the form of the deadly  
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fests the place and the more formidable  
species of the jungle reptile, the allig-  
gator.

The alligator is conceded to be one  
of the most curious creatures known.  
It is cowardly by nature but fully  
as treacherous as any of the reptile  
tribe. The alligator has gained the  
reputation of being sluggish in its  
movements because of its peculiar  
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Indian is not armed, he dives head-  
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the reptile. The battle is on in earnest.  
One snap of the animal's huge jaws  
probably end the contest. The Indian  
knows this and has learned to guard  
against it. He cannot hurt the allig-  
gator, but he hopes to tire him out  
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in the water, the gator slashing  
the surface into foam as he tries vainly  
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his jaws shut and drags him to the  
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Indian has entered the canoe and is  
speeding all back to safety.

Many weird contests have been  
staged for the screen, but none has  
the strange fascination and the hair-  
raising thrills of this struggle in the  
heart of the Florida jungles.

## BETTY WILL STICK TO AMERICAN GARB

**Indians Didn't Approve of Her  
Costume But The Feeling  
Was Mutual**

"There's one style of ladies' dress  
that doesn't appeal to me in the least  
and that's the fashion of the Seminole  
Indian women," laughed Betty Com-  
pson.

"You know the Seminoles take part  
in my latest picture, 'Ramshackle  
House'—it's the first time they've ever  
appeared before the camera, by the  
way—and I had an opportunity of  
becoming quite well acquainted with  
their customs. Chief Ha-Thon-Wa-A-  
Chee permitted us to use one of the  
larger of the Seminole villages and  
while the women did not take part in  
the picture, we were able to 'look each  
other over.' They were very much  
interested in the rather masculine

breeches and boots I wore in that se-  
quence. I believe they thought me  
very unwomanly.

"The vogue there is a one-piece dress  
flowing to the ankles and it is made  
in a most curious fashion. It is com-  
posed of one-inch strips of cotton  
cloth of various colors, sewn together  
on the edges. Their choice runs to the  
most brilliant shades, so you can im-  
agine how startling the effect is. But  
that isn't all. For each year of their  
age they wear a string of beads around  
their neck. The impression presented  
by the older ones, decorated with sixty  
or more necklaces is of a head rest-  
ing on the pinnacle of a pyramid of  
beads. That's one custom I know will  
never be adopted here, for how many  
American women would want the  
world to know their right age. As  
for their dress, well, I secretly gave  
thanks for my boots and breeches."

## BETTY'S BUNGALOW WAS THE ROOF

When Betty Compson came to Flori-  
da to play the lead in "Ramshackle  
House," the picturization of Hulbert  
Footner's novel which comes to the....  
..... Theatre for a run next.....  
she looked around for an airy perch  
with more elbow room and found it.  
A little bungalow built on the roof  
of the Ponce De Leon Hotel. What  
a place to woo the Muse! Fifteen  
stories above the main street of Miami,  
right in the heart of town with all the  
advantages of one of its best hotels  
and yet with more than the usual  
privacy of your own home. There  
are no hills in Miami, so, if you  
want your bungalow to have an ele-  
vated position for the view, you'll have  
to borrow somebody's roof to put it  
on.

PRODUCERS DISTRIBUTING CORP.  
**One-Col. Prod. Cut No. 1**

(Take this story to your editor before  
you run the picture)

## ROBERT LOWING IS NEW SCREEN IDOL

**But He Isn't a Bit Conceited  
and He Detests His  
"Gorgeous Wave"**

**IS BETTY'S LEADING MAN**

**Talks About His Role in "Ramshackle  
House," Love and  
Other Things**

The movie editor has been warned  
that after the opening of "Ramshackle  
House" at the ..... The-  
atre next ....., he is sure  
to be deluged with letters from over-  
whelmed young ladies wanting to know  
something about that "perfectly gor-  
geous looking chap, Robert Lowing  
—Betty Compson's leading man." And  
so, to avert the deluge, or rather to  
anticipate the wishes of the fair ones,  
we hasten to disclose the following  
facts about the young man in ques-  
tion:

Bob is a new and creditable addi-  
tion to the ranks of leading men. An-  
nabelle, we know this is going to break  
your heart, but, nice as he is on the  
screen, he's even nicer off. Yes, Ve-  
ronica, he has brains as well as good  
looks and a generous amount of them,  
too. Sorry to disappoint you, Grace,  
but he's not a bit conceited. He says  
good looks aren't something to be  
proud of, they're something to be  
thankful for, because you have noth-  
ing to do with them, you just take  
what you get.

About "Ramshackle House," Irene,  
he liked making it very much because  
his role gave him an opportunity to  
do a variety of things. But, person-  
ally, he was sort of angry at Don, the  
boy he portrays, because he did every-  
thing Pen told him to do, and Bob  
thinks a woman doesn't really re-  
spect a man who does that.

"Of course, Don was in love with  
Pen," he said, "and naturally wanted  
to please her, but he believed that  
staying in hiding was wrong. A man  
shouldn't go against his principals—  
even for love."

After this small sermon, Bob grew  
panic-stricken. "I really mean that,"  
he added hastily, "but I guess I  
shouldn't say it. I suppose I'd do the  
same thing. A man doesn't stop to  
think when he's in love; and neither  
does a woman. You know the say-  
ing, 'A woman will go to hell for the  
man she loves.' Pen is proof of it.  
Look at the risks she took for Don."

Yes, girls, them's his views on the  
**All-Important Subject!**

There's another thing he'd want me  
to tell you because it worries him. He  
does NOT marcell his hair! Its un-  
dulations are so perfect that folks have  
made him fighting-mad asking if it's  
natural. You needn't be envious,  
Alice; if Bob could give it to you, he  
would. He hates it. I agree with  
you, it ain't fair a'tall, a'tall.

In a word, mes cheres, Bob is a  
regular fellow, and, with his profile,  
what more you want?

## WATCH FOR



**BETTY  
COMPSON**  
IN  
**"Ramshackle  
House"**

FROM THE NOVEL BY  
HULBERT FOOTNER  
DIRECTED BY  
HARMON WEIGHT  
PRODUCED BY TILFORD CINEMA CORP.



## AT THE RIVOLI

Two-Column Ad Cut No 3

# A Film for All Who Dream of and High Adventure

## CATCH LINES

Love, Intrigue and Fast Action with a background of mystery, baffling in its complexity.

Hulbert Footner's widely read novel brought to the screen by a great star and a master director.

A tale of love, mystery and adventure laid in the treacherous Everglades of Florida.

The story of a love that flourished in the dark garden of Danger and Suspicion.

Horror-stricken and powerless, she watched the water rise inch by inch until it closed over the man she loved.

The photoplay with the big alligator fight—the only one of its kind ever screened.

A Mystery Story of Amazing Twists.

## A WINDOW CARD OF TREMENDOUS APPEAL



## (Advance Story) ABOUT HARMON WEIGHT

Harmon Weight was selected to direct Betty Compson in "Ramshackle House" because of his unique ability in handling stories of this type.

His remarkable success with "Disraeli," "The Ruling Passion," and "The Man Who Played God," rank him as one of the most brilliant directorial minds of the day.

"Ramshackle House," which is now being shown at the ..... Theatre, reflects added glory to Mr. Weight's brilliant reputation.

# Rivoli



# Betty Compson

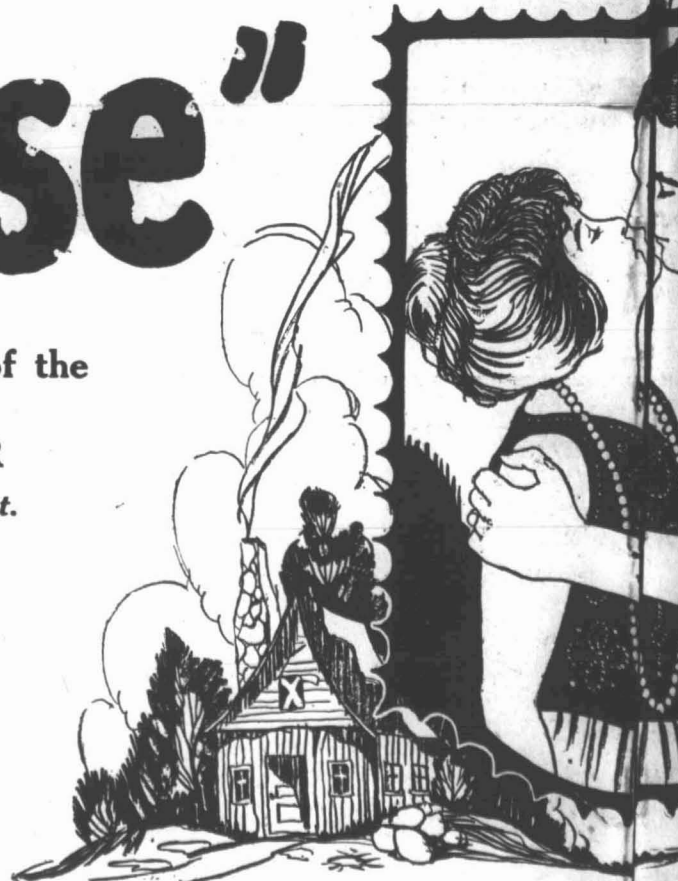
*More Beautiful,  
Effulgent,  
Magnetic  
Than Ever*



# "IN Ramshackle House"

The gripping picturization of the  
novel by  
**HULBERT FOOTNER**  
*Directed by Harmon Weight.*

Little did Pen dream that Love would come to her in Ramshackle House and bring with it high adventure and a glorious fight against the overwhelming forces of Law, Money and Public Opinion.

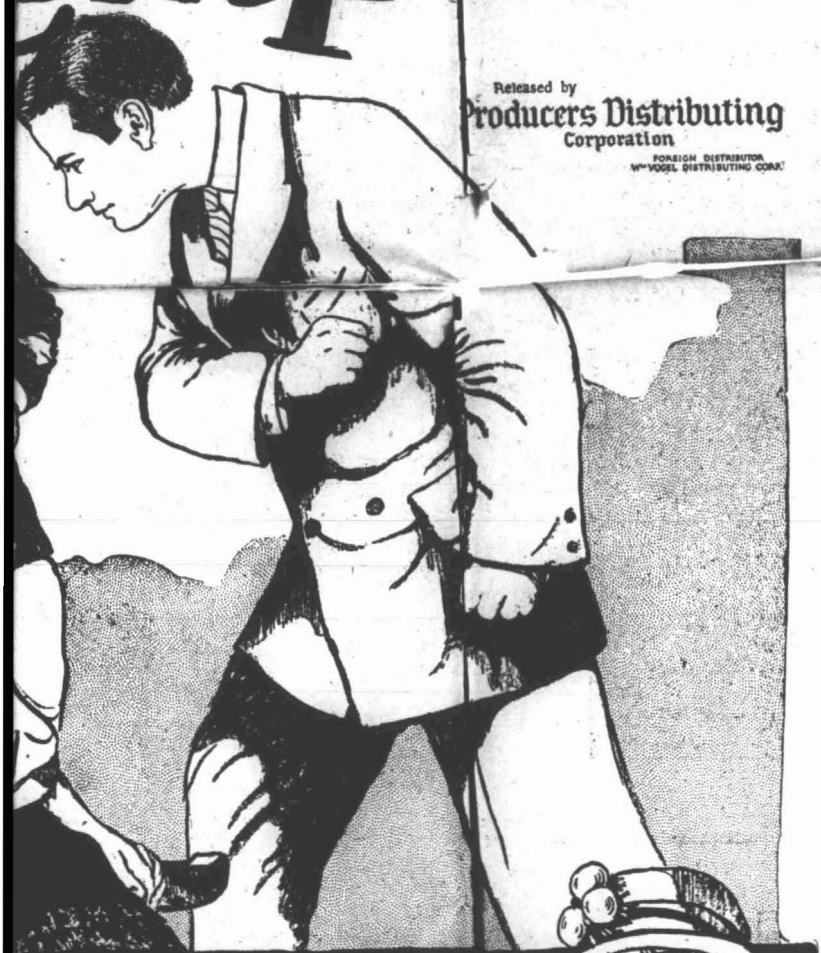


ROMANCE TO MAKE YOUR HEART BEAT FAST

# Dream of Romantic Love Adventure In Strange Places

## Compson

Released by  
Producers Distributing  
Corporation  
FOREIGN DISTRIBUTOR  
VOGEL DISTRIBUTING CORP.



## ackle



YOUR HEART BEAT FASTER.

### REVIEWS

#### "RAMSHACKLE HOUSE" ENTERTAINING FILM

Betty Compson at Her Best in  
Hulbert Footner's  
Mystery Story

"Ramshackle House," which opened last night at the ..... Theatre is one of those pictures that fits everyone's penchant whether it be for romance, mystery or adventure.

..... because all three ingredients are in evidence in copious quantities. As for thrills, there's a big one in every sequence and they aren't time-worn, either; they have the added advantage of being novel. A daring rescuer from a giant alligator in the treacherous Everglades of Florida and the slow drowning of the hero shut up in the ballast bulkhead of a yacht, are enough to make the most blasé movie-goer tense with excitement.

Betty Compson was never more appealing. She can wear an old pair of overalls and a rickety hat and look positively ravishing. As usual, her work is excellent. John Davidson as the villain is splendid and Robert Lowing is a good-looking leading man.

Some good characterizations were given by William Black as Keesing, the detective; Henry James as Pendleton Broome, the heroine's father, an amiable incompetent; Duke Pelzer as Spike Talley, a professional killer, and Josephine Norman as Blanche Paglar, Spike's sweetheart.

"Ramshackle House" is the screen version of Hulbert Footner's popular novel of the same name. Harmon Weight directed and did a splendid job.

You'll play safe on this one. It's real entertainment.

(This story is to be used before you run the picture)

#### BETTY COMPSON IS STAR OF NEW FILM

"Ramshackle House" Shows  
Beautiful Player  
At Her Best

Similes fail and metaphors lag in finding a fitting word-painting for glorious Betty Compson, star of "Ramshackle House," the picturization of the Hulbert Footner novel of the same name which comes to the ..... Theatre, for a ..... run, next .....

Her beauty, vivaciousness and the subtle intrigue of her versatile personality have established her popularity wherever motion pictures are shown.

She was born in Salt Lake City and appeared in vaudeville before entering moving pictures. She began her screen career in Christie comedies and played in seventy-eight of them before getting a part in a feature. Her performance in "The Miracle Man," her first long picture under the Paramount banner, stamped her as one of the foremost actresses on the screen. Since then, her popularity has been constantly growing. All of her pictures have been acknowledged successes. They include: "The Little Minister," "The Green Temptation," "The Bonded Woman," "To Have and To Hold," "The White Flower," "The Rustle of Silk," "The Woman with Four Faces," "The Stranger," "The Enemy Sex" and "Miami."

In "Ramshackle House," Miss Comp-

#### BETTY COMPSON AS SPLENDID AS EVER

Popular Star Is Excellent  
in Principal Role of  
"Ramshackle House"

Beautiful and competent, as always, Betty Compson achieved another triumph as the charming occupant of "Ramshackle House" which opened last night at the ..... Theatre.

This picture which is the screen version of Hulbert Footner's popular novel is a gripping murder mystery of a "different" sort.

Pen Broome thought herself buried on the neglected Broome estate in Florida, and indeed she was until Don Counsell arrived bringing love, and adventure. Pen accepted the latter with a daring that equalled the fervor of the former.

There is an abundance of thrills in this picture. Among them is a rescue from a giant alligator in the treacherous Everglades. This was done by a real Seminole Indian said to be the first one who has ever appeared before a motion picture camera.

The climax of the film is as unusual as it is hair-raising. To tell it would be to spoil the fun.

Miss Compson is ably supported by a worthy cast which includes, Robert Lowing as the masculine lead, John Davidson as the arch-villain, William Black, Duke Pelzer, Henry James and Josephine Norman. To Harmon Weight is due credit for the splendid direction.

If you like a love story, plentifully sprinkled with mystery and thrilling adventure, don't miss "Ramshackle House."

#### LAST DAY NOTICE

#### "RAMSHACKLE HOUSE" TERMINATES RUN

"Ramshackle House," starring Betty Compson, closes its engagement at the ..... Theatre tonight.

It is a colorful story of love, mystery and adventure laid in Florida. A goodly portion of the thrills take place in the dangerous Everglades, a setting said to be used for the first time in this picture.

Miss Compson was never more appealing. Her supporting cast is comprised of Robert Lowing, John Davidson, William Black, Henry James, Josephine Norman and Duke Pelzer.

"Ramshackle House" was adapted for the screen by Coolidge Streeter from the novel by Hulbert Footner. Harmon Weight directed.

#### All Week

## BETTY COMPSON

IN





(Advance Story)  
**ABOUT HARMON WEIGHT**

Harmon Weight was selected to direct Betty Compson in "Ramshackle House" because of his unique ability in handling stories of this type.

His remarkable success with "Disraeli," "The Ruling Passion," and "The Man Who Played God," rank him as one of the most brilliant directorial minds of the day.

"Ramshackle House," which is now being shown at the ..... Theatre, reflects added glory to Mr. Weight's brilliant reputation.

# Rivoli



BETTY  
COMPSON  
in  
**"RAMSHACKLE  
HOUSE"**

From the novel by  
**Hulbert Footner**

Directed by  
**HARMON WEIGHT**

*The thrilling story of a girl  
who fought with her back  
against the wall to clear the  
name of the man she loved.*

**IT'S BETTY COMPSON AT  
HER BEST.**

## ALL WEEK.

One Col. Ad Cut No. 1



# "IN Ramshackle House"

The gripping picturization of the  
novel by  
**HULBERT FOOTNER**  
Directed by *Harmon Weight.*

Little did Pen dream that Love  
would come to her in Ram-  
shackle House and bring with  
it high adventure and a glori-  
ous fight against the over-  
whelming forces of Law,  
Money and Public Opinion.



**ROMANCE TO MAKE YOUR HEART BEAT FAST  
MYSTERY TO SET YOUR BLOOD A TINGLE**

# Rivoli Theatre—all

Four-Column Ad Cut No. 6

Program Reader  
**BETTY COMPSON**

## "RAMSHACKLE HOUSE"

From the novel by Hulbert Footner  
with John Davidson and an all star cast

"To eradicate my enemy and attain the woman I desire—both at the same time—is sublime," said Ernest Riever, and he forced Pen over to watch the advancing meter.

"That means death for your lover—the water is rising rapidly."

Pen ceased her struggling and watched. She could not tear her eyes away. She thought she would go mad with the horror of it. The man she loved was perishing before her very eyes and she was powerless to save him. Indeed she was powerless to save herself! She was in the clutches of a madman who had locked her in the cabin of his yacht. Ernest Riever's arms tightened about her. The struggle seemed hopeless. Suddenly a door opened and a man hurled himself upon Riever. Fiercely they fought while each moment brought her sweetheart's death nearer.

You don't know the meaning of "thrills" until you've seen this hair-raising breath-taking action drama. It will hold you tense with excitement. Mystery—Romance—Adventure. It's Betty Compson at her best.

(CURRENT STORY)

### CHARACTER ACTOR OF NOTE SEEN IN COMPSON PICTURE

Thirty years on the stage and a decade in pictures—that's the record of William Black, noted character man who has a leading role in Betty Compson's latest starring vehicle, "Ramshackle House," now being shown at the ..... Theatre.

Mr. Black was connected with some of the leading Minstrel Organizations as Basso and Interlocutor, was a member of the Original Clipper Quartette and has been under the management of the majority of the leading producers of this country in many Broadway successes. He also played at the Shaftesbury Theatre, London, for seven months, in "The Casino Girl."

His pictures include: "Her Great Power," "The Hell Cat," "Flying Pat," "Secret of the Storm Country," "Raffles," "Ambition," "Rider of the King Log," "Wakefield Case," "Prussian Cur," "Great Expectations," "Sonny," "The Steadfast Heart," "Ice-Bound" and "Big Brother."

In "Ramshackle House," he does some excellent work as Keesing, a New York Chief of Detectives.



# Ramshackle House

OUR HEART BEAT FASTER.  
OUR BLOOD ATINGLES.  
re—all week.

Ad Cut No. 6

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In "Ramshackle House," Miss Compson has a role which allows her ample scope for her talents. As Pen Broome, to whom love and adventure come in "Ramshackle House" in the Everglades, this popular star does some of the best work of her career.

In her support are seen John Davidson, Robert Lowing, William Black, Henry James and others.

"Ramshackle House" was adapted for the screen by Coolidge Streeter. Harmon Weight directed.

There is an abundance of thrills in this picture. Among them is a rescue from a giant alligator in the treacherous Everglades. This was done by a real Seminole Indian said to be the first one who has ever appeared before a motion picture camera.

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# All Week



## BETTY COMPSON IN RAMSHACKLE HOUSE

Released by  
Producers Distributing  
Corporation

From the novel by

Hulbert  
Footner.

Directed  
by  
Harmon  
Weight.

Love, Adventure and  
Intrigue with a back-  
ground of baffling  
mystery.

## At the RIVOLI

One - Column Ad Cut No. 2

## Complete Trailer Information

National Screen Service, Inc., furnishes good trailers on all Producers Distributing Corporation pictures.

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(14" x 36")



SET OF EIGHT COLORED LOBBY CARDS



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**Post 'em up  
AND  
Pack 'em in**



*This paper tells of  
thrills, action, mys-  
tery and romance---  
all the ingredients of  
excellent entertain-  
ment.*



# ng Paper That or You Night and Day

COLORED INSERT CARD  
(14" x 36")



MAGNIFICENT LOBBY CARDS (EACH 11" x 14")

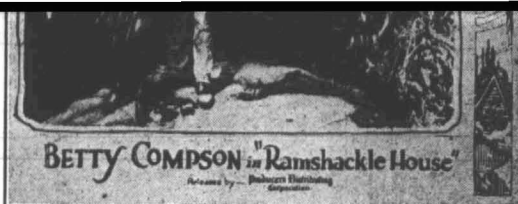
Post 'em up  
AND  
Pack 'em in



COLORED LOBBY CARD (22" x 28")

*Accessories are your  
silent assistants; they  
keep old patrons and  
bring in new ones.*





SET OF EIGHT COLORED LOBBY CARDS

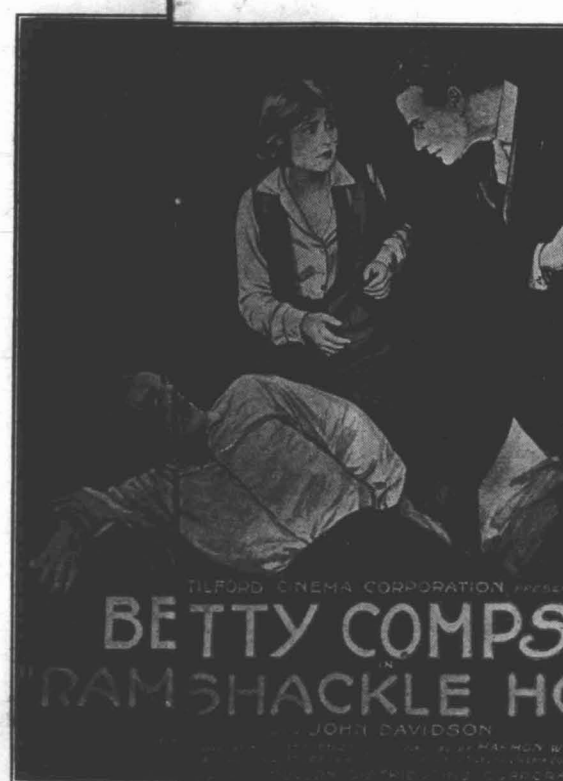


COLORED LOBBY CARD (22" x 28")



ONE SHEET POSTER 1A

*This paper tells of  
thrills, action, mys-  
tery and romance---  
all the ingredients of  
excellent entertain-  
ment.*



SIX SHEET POSTER



THREE SHEET POSTER 3A



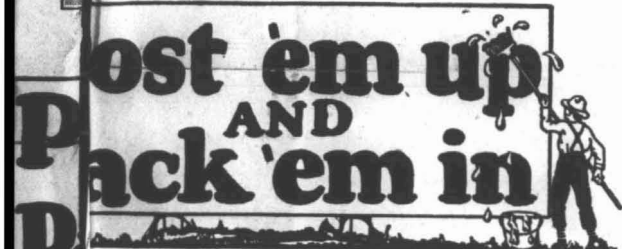
TWENTY-FOUR SHEET P



MAGNIFICENT LOBBY CARDS (EACH 11" x 14")



COLORED LOBBY CARD (22" x 28")



SIX SHEET POSTER

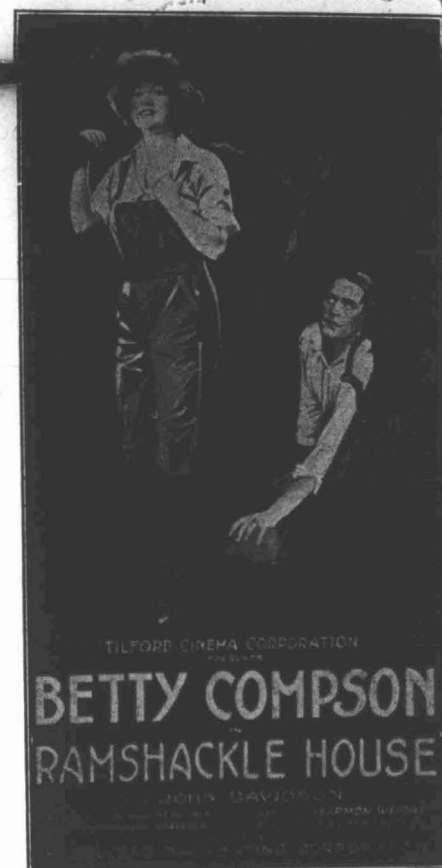
*Accessories are your  
silent assistants; they  
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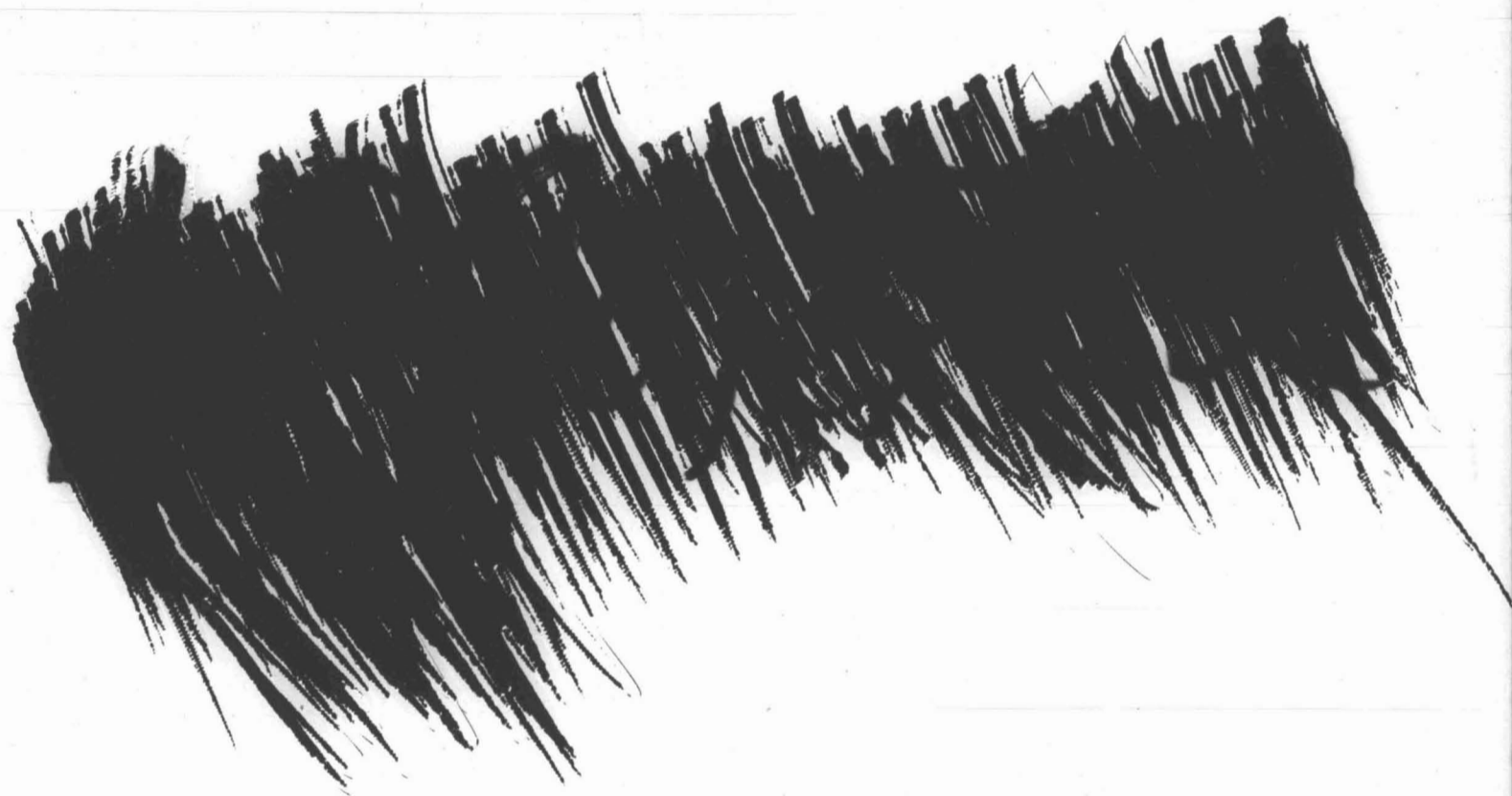
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TWENTY-FOUR SHEET POSTER



THREE SHEET POSTER 3B



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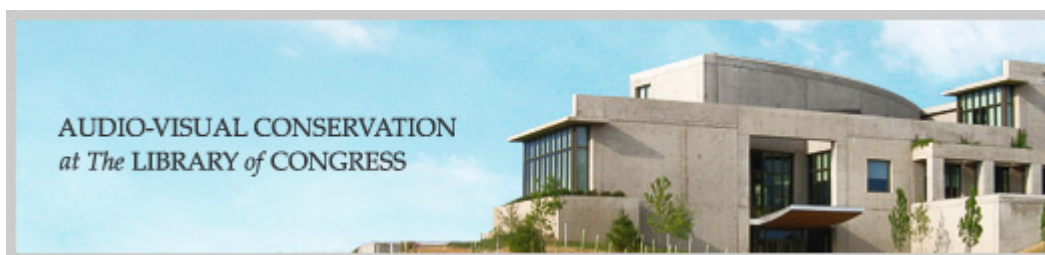
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